**Uber Ride Analytics - Problems and Bussiness Requirements**

**1.Sales Page.**  
  
KPI’s (Key Performance Indicators)

1. Completed Bookings
2. Lost Bookings
3. Revenue
4. Total Distance
5. Avg Distance

-Added Filter for Vehicles

-Monthly Analysis

1. Booking Completed

2. Revenue

-Quarter Analysis

1. Booking Completed

2. Revenue

- Revenue by Vehicle Type

-Top Drop and Pickup Location based on booking count

-Ratings

1. Avg Rider Ratings

2. Avg Driver Ratings

**2.Vehicle Page.**

1. Detail information by Vehicle

* Booking Count
* Revenue
* Contribution

1. **Revenue Page.**

* By Customer
* By Vehicle
* By Payment Method
* Monthly and QTR

3 .Add Hide and Show Filter panel for safe spacing.

And add many filters on report.